

## **"REMARKS ON THE ROUTES" COMPETITION**

### ***A sentence to win you a weekend on the Wine and Red Radicchio of Treviso Routes***

#### **Section 1**

The Province of Treviso's Wine Routes (Piave Wine Route, Montello and Asolo Hills Wine Route, Prosecco and Conegliano & Valdobbiadene Hills Wine Route), together with the Association for the Protection of the Red Radicchio of Treviso and the Variegated Radicchio of Castelfranco, in association with the Province of Treviso and the Marca Treviso Association for the Promotion of Tourism, announce the opening of the "Remarks on the Routes" competition to visitors (1) to the "Canaletto. Venezia e i suoi splendori" exhibition.

(1) *The competition is only open to adults. The competition is not open to residents of the province of Treviso and employees of the Companies and Partners of the Routes, of the Provincial Authorities and of the organizers' Association, or to their families.*

#### **Section 2**

Participants are asked to fill in an exhibition visitor's card, available from the provincial Information Points in Piazza Monte di Pietà and Casa dei Carraresi in Treviso, and add a short sentence (of no more than ten words) explaining why they would like to spend a weekend on one of Treviso's Wine and Radicchio Routes.

#### **Section 3**

The completed cards can be returned to the provincial Information Points in Piazza Monte di Pietà and Casa dei Carraresi in Treviso, during their respective opening hours, until the exhibition finishes on 5 April 2009.

*Writers must include their personal details (name, surname, full address, date of birth, telephone number and email address) on the entrance card. The organizers decline all responsibility for any plagiarism that may occur. Each participant is responsible for the contents of his/her own sentence. By taking part in the competition, participants accept the Rules and authorize the organizers to process their personal data in accordance with Italian Legislative Decree 196/2003. The personal data will be processed with computers and/or paper-based means in order to be used in line with the principles of correctness, lawfulness, transparency and the protection of privacy and personal rights, as per Italian Legislative Decree no. 196 of 30 June 2003: "Personal Data Protection Code".*

*The manager of the data processing is the Marca Treviso Association for the Promotion of Tourism. The data may be used in the future to provide information on marketing initiatives and for announcements regarding new products, services and offers, by the organizers or by affiliated companies and/or subsidiaries and business partners, in order to provide information about any of their promotional activities and for sending marketing information by email or SMS text message. Users will have the rights provided for by article 7 of the Personal Data Protection Code, in particular the right to obtain confirmation of the existence of personal data, or lack thereof, concerning them and their correspondence, as well as the right to obtain information regarding the origin of the data and the right to request the updating, correction, integration and deletion of the data. Users have the right to oppose, for legitimate reasons, the processing of their data. In any case users have the right to oppose the processing of the data for the delivery of advertising or direct sales material or for market research or marketing purposes. In order to exercise these rights, users can make a request to the Marca Treviso Association for the Promotion of Tourism.*

*By taking part in the competition, participants expressly authorize the data processing for the purposes mentioned above.*

#### **Section 4**

The Province of Treviso, the Marca Treviso Association for the Promotion of Tourism and the Management Committees of the Wine and Radicchio routes of the Treviso area will select the most meaningful sentence for each route. The winners will be announced after the "Canaletto. Venezia e i suoi splendori" exhibition finishes. They will be notified by registered mail and their names will also be published in the press and on the following websites: [www.marcatreviso.travel](http://www.marcatreviso.travel) and <http://turismo.provincia.treviso.it>.

The prizes for the winners are the following: a weekend for two people, including an overnight stay and breakfast, with the partner hotels and companies, with a guided tour on the wine and flavours route chosen and lunch in one of the abovementioned establishments. The following are not included: the costs for the transfer to and from the selected location, optional excursions and other complementary services. The package won must be used by 31 December 2009, in line with the availability of the host establishment and following a reservation to be made at the Marca Treviso Association for the Promotion of Tourism.

#### **Section 5**

The organizing Bodies and Associations reserve the right to use the winning sentences, in whole or in part, for promotional, publishing, broadcasting or marketing purposes. The participants henceforth authorize the organizers to proceed, directly or through third parties, with these publications and any other form of use, hereby renouncing any claim upon them, including authorship rights. Participation in the competition implies complete acceptance of these rules and the automatic transfer, free of charge, of all of the authorship rights for the sentences in the entries.

Any correspondence regarding this competition must be sent to the Marca Treviso Association for the Promotion of Tourism ([info@marcatreviso.travel](mailto:info@marcatreviso.travel)).

These rules can also be consulted on the websites [www.marcatreviso.travel](http://www.marcatreviso.travel) and <http://turismo.provincia.treviso.it>.